



*Newsletter, May 2007*

**Dear Friends,**

"The month of May brings many good things to come". Over the last few days, I couldn't help but keep thinking of this quote. I now take this opportunity to present to you the latest news from the office of Walter Junger & Friends- from a whirl wind trip commencing in Beijing to Cape Town, a celebration with the dragons in Bürmoos.

I hope that the Spring month of May brings numerous days of sunshine for you and in the meantime, have an enjoyable next few moments while reading our newsletter.

Sincerely Yours,

Walter

**+++BRANDING THROUGH SERVICE EXCELLENCE**

Passion\*People\*Performance is the new motto of ArabellaStarwood Hotels & Resorts – an extraordinary project from Munich to Capetown. We are proud to present the first results and are looking forward to the ongoing cooperation with this new hotel partner.

[more information](#)

**+++EVENTS**

The preparations for the upcoming 2nd Salzburg dragon boat cup & festival 2007 at the Bürmoos lake in Austria are in full blast! From June 15th to 17th, more than 115 dragon boat teams, each comprising of 19 participants (18 canoeists and a drummer) will fight for the winner cup. Live performances by more than 15 different bands will create an amazing atmosphere for the expected 25.000 visitors. In addition, we are proud to present the newest addition: our "women only" cup with 18 women and one male drummer...

Latest information about the biggest event of the federal state may be found at:

[www.drachenbootcup.at](http://www.drachenbootcup.at)

**+++New MBA-Program**

As a member of the advisory board at the university of Salzburg Management Business School (SMBS) I would like to introduce the newest MBA program: The SMBS has decided to further develop its program and use the experiences of more than four successful MBA program years.

[more information](#)

## **+++ WALTER JUNGER & FRIENDS, LTD. APPOINTED TO LEAD DEVELOPMENT OF THE FIRST DESIGN HOTEL IN THE HEART OF BEIJING**

The People's Republic of China - the world's most populous nation, an emerging superpower and the world's fourth largest economy. Its capital, Beijing, is the country's political and cultural nerve centre and host city of the 2008 Summer Olympic games. The legendary Forbidden City, a UNESCO World Heritage Site, lies at the geographic center of Beijing. Nestled in a peaceful, tree-lined street right next to the former imperial palace is a discrete three-storey building which is about to be transformed into the city's first world-class design hotel.

Berlin and Singapore-based hotel and restaurant project specialist Walter Junger & Friends, Ltd was recently appointed by the developer Beijing Dacheng Yongan Zhiye Co. Ltd. to mastermind the creation of a distinctive hotel project. Walter Junger & Friends, Ltd. will spearhead the overall brand and concept development and operational set-up of the hotel, working in tandem with international design firm GRAFT which was tasked with guiding the design direction of the project.

[more information](#)

**+++ FRIENDS** - Our Team is growing again!

Signe Karkow, Assistant to the General Manager, Office Berlin holds a master degree in modern history, art and German philology. Signe has more than seven years of professional experience in international project and event management. Since March 2007, this experience is put to work in her role as the assistant to the general manager at Walter Junger & Friends, Ltd..

[more information](#)

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