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Lake Kaltern showcases itself as a destination for gourmets: wein.kaltern and star chef Roland Trettl amaze more than 400 guests of the first “Südtiroler Genusstheater”

Kaltern, June 13, 2008 (rg). About 400 gourmets will truly remember the weekend from 7-9 June 2008: the well-known South Tyrolean wine village of Kaltern celebrated its first gastronomy festival. Prominent partner of the two-day event was star chef Roland Trettl who spoiled more than 250 guests at the modern lakeside resort “Lido” together with the regional winemakers on Saturday evening.

This first South Tyrolean feast started with a reception at the traditional Puntaykeller of the “Erste & Neue Kellerei Kaltern” on Friday evening. Sighard Rainer, chairman of wein.kaltern and president of the tourism association, made the inaugural speech in the large barrique cellar decorated with beautiful painted arches. Rainer and the charming moderator Barbara Prieth, former Miss South Tyrol, revealed in their speeches that in Kaltern, the region’s second largest wine village, wine is not seen as an isolated product but viewed in combination with gastronomy and architecture – a perfect reason to combine all three elements in one festival: the first “Südtiroler Genusstheater”. 9 of Kaltern’s 18 winemakers presented their best white wines in this candle-lit scenery. The Belvita ****s Parc Hotel presented regional delicacies for pairing.

In order to highlight the symbiotic relationship between tradition and modernity, the reception at Puntaykeller was followed by a visit to Kaltern’s wine center – an architectural masterpiece of Modern Art – where the remaining nine Kaltern winemakers presented their selection of red wines and dessert wines together with sumptuous creations from the restaurant “Gretl am See”. The wines from Lake Kaltern were given their own presentation area at the wine center, where all 18 winemakers from Lake Kaltern presented tastings of their wines which are produced solely in Vernatsch.

After the opening celebrations, the festival highlight was presented on Saturday evening when star chef Roland Trettl treated guests to a great culinary spectacle at the lakeside resort “Lido” which features futuristic architecture, proximity to the lake as well as the stunning lighting effects. The reception commenced with an aperitif from the wine cellars of Kettmeir and canapés by Roland Trettl, and took place at the resort pool area. The 250 guests were then led amid an air of mystery to the far end of the resort where an amazing sight, sound and taste experience awaited: beneath Lido’s large spot lights, star chef Roland Trettl presented a gourmet theatre in perfect synergy with the festival’s motto “wine, cuisine and experience”. Together with his team, the charismatic chef presented an impressive show in the open kitchen that had been produced by the local company

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Niederbacher especially for this evening. Trettl, who was born in South Tyrol, presented a total of more than 20 different compositions, such as Canadian lobster with melon, red onion and tomato jelly. The exceptional food was accompanied by Kaltern's best winemakers at a long, illuminated bar.

The extraordinary combination of wine and food together with the music of DJ Santo, the sounds of Roger Pabst and his Big Band, the inviting lounge with comfortable niches all melded seamlessly to create an ambience of both ease and motion. Guests spent an unforgettable evening strolling and indulging in the presented delights. However, the high point of the night was the dessert presentation as Trettl introduced his new project "Fashion Food": he draped "Food" on bare model bodies to "Fashion". For this innovative concept, he cooperates with top Austrian photographer Helge Kirchberger.

Sighard Rainer is delighted to announce that "the first Südtiroler Genusstheater is only the beginning of a successful annual series of events for Kaltern. We would like to thank all our sponsors and partners, especially Roland Trettl, for their great support and are already looking forward to the second Südtiroler Genusstheater from 5-7 June 2009".

The complete event was organized by the service consultancy Walter Junger & Friends, Ltd. which is headquartered in Berlin, with a branch office in Singapore. The company supports hotels, restaurants and spas, as well as other service providers in the areas of branding and service excellence, art consulting, event creation and the concept creation.

The wine village Kaltern is situated in the southern part of South Tyrol on the South Tyrolean wine route and about 16 kilometres from Bolzano. More information is available at

<http://www.kaltern.com>.

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